

A campus, high level training, events, conferences at the avant-garde research centre in Jolanda di Savoia

Even defining it as an “avant-garde research centre” does not do it justice, as it is a *bona fide* container of ideas and proposals, a place where ideas are exchanged, research is conducted and discoveries are made, unifying and making different sectors and competencies work together.

The Jolanda di Savoia (Ferrara - Italy) is a campus offering high level training, events, conferences at the avant-garde research centre commissioned by Bonifiche Ferraresi and Ocrim. What ideal leads various Italian businesses to rally together for the common good? The desire to unite their energy and best resources for the culture of Italian excellence.

The centre was conceived, designed and built to create a unique synergy between various minds and businesses, which are, in their own right, unique containers

of specialised, targeted, and circumscribed competencies, which, when made to work together, create an actual hub of consulting, training, internship, a positively versatile hub for every need.

This is the first project of its kind in Italy.

Bonifiche Ferraresi and **Ocrim** have fully involved, in every aspect, institutional agencies such as Ismea (Institute of Services for the Agri Food Market) and CNR (National research Council), Ghigi, for the pasta industry, Enel, for power, the

From left Alberto Antolini and Federico Vecchioni.



Universities of Parma, Bologna and Florence and Università Cattolica, for high level training, in order to offer the hub true independence and to bring a never-before-seen “plan” to completion in Italy. Various competencies were included in a single



research hub, equipped with a large and futuristic auditorium, a mill, fields designed as outdoor areas for precision farming for empirical and cutting-edge training and a campus to stay at, offering participants the possibility of combining training and interpersonal experience, a campus that brings people together, catering to and encouraging on-going exchange.

From as early as the beginning of this year, international events, conferences and debates were organised, with the aim of popularising, creating rapport, providing information and training, especially on agri-food-related themes and the use of advanced technology within the sector, with the presence and the intellectual contribution of the economic and political world. Of these many initiatives, the “Zootecnia 4.0 (Animal Husbandry 4.0)” conference held on October 5th received particular acclaim, with the participation of the Health Minister, Beatrice Lorenzin, and the Minister of Agricultural, Food and Forestry Policies, Maurizio Martina, in addition to figures and experts from the scientific-technological and agri-food sector.

The General Manager of Bonifiche Ferraresi, Federico Vecchioni, and of Ocrim, Alberto Antolini, increasingly believe that this was the right choice, in fact, that it was a necessary investment of which we are only now able to fully appreciate the great opportunity that it offers the engineering-metalworking and mechanical

Jolanda di Savoia (Ferrara, Italy) - The campus commissioned by Bonifiche Ferraresi and Ocrim.





Training in the fields.

industry as well as the Food sector.

The culture and the concept of “Italian Made” is undoubtedly the punctum and least common multiple that embraces all of the various companies involved in Jolanda di Savoia’s avant-garde hub. To this regard,

on the occasion of the inauguration of the centre, the General Manager of Bonifiche Ferraresi, Federico Vecchioni, said, «History teaches us that when fine minds, looking out for the common good, join and work together, the end result is, without a doubt, fruitful and positive. Whether this means bringing together people, politicians or companies, when the intentions are aligned and forces join to build a chain, this chain becomes a true resource, not only for the sector that they work in, but for the entire community. It is our intent, through this union, to represent and implement the Italian Made culture, hence the culture of Italian excellence». Over the course of the same inauguration and referring to the avant-garde hub of Jolanda di Savoia, the General Manager of Ocrim, Alberto Antolini, declared, «As things stand, it is our aim to “guide” our clients, from the first steps of learning about the raw material, to processing it through the advanced technology of our increasingly-automated machines and plants, to the converting of the final product such as pasta, biscuits etc... It is our intent to make participants fully understand and show them, from up close, every processing phase of the raw materials, so that they can feel like the prime representative and very knowledgeable connoisseur of the product that they are offering».

Eloisa Martino,

Communications manager at Ocrim

(Ocrim - Via Angelo Massarotti 76 - 26100 Cremona - CR - Italy - Tel. +39 0372 4011 - Fax +39 0372 412692 - www.ocrim.com)

