



Ocrim will celebrate its open day with 'wheat, flour and...' at IPACK-IMA

2015 is an important year for Ocrim, marking 70 years of successful business. The company has decided to hold its anniversary celebrations both in its hometown of Cremona and at IPACK-IMA in Milan. OCRM intends to share its happiness and satisfaction with those who have always believed in a company whose productive approach is based on the Italian-made concept.

Many initiatives and events have been organised: on March 14 a great event was held in Cremona's main square in anticipation of that to come at IPACK-IMA on 21 May. It finished with an amazing evening concert at the beautiful Ponchielli Theatre, offered by Ocrim to the people of Cremona.

March 25 – the exact date of Ocrim's anniversary – saw the grand opening of the exhibition, Industrial Human Resources in Cremona: Ocrim, Past & Present, held in the beautiful municipal building of Cremona city. The Beltrami-Vacchelli Photographic Group spent two years working on this complex anthropological journey, documenting what for Ocrim is its trademark: the Italian-made concept. In the afternoon there was a great party at Ocrim headquarters.

But May 21 at IPACK-IMA will be even more of a surprise. At 12.30 pm, the Ocrim booth (Hall 3, B35-C34) will be the site of a jargon-free presentation of the company's engineering and technological news, told from an artistic-cultural perspective. The Ocrim team will join famous faces from show business and the international culinary scene to welcome all customers and friends to this unique and unmissable event.

In all this, Ocrim demonstrates its desire to invest not only in research and development but also in the communication sector, using the appropriate media to pass on the news of its work in the technological and engineering fields.

