

2015/16 industry profiles

In our annual end of year company profile section, Milling and Grain invited advertisers to share thoughts about the industry in 2015, as well as specific company details achievements and plans for the year ahead.

We wish to thank all of our advertisers for their continued support and offer our sincere congratulations for what has hopefully been a prosperous year for you. We look forward to serving you in 2016.



During 2015 OCRIM celebrated its 70th anniversary by organising several important events which have involved the company team, customers and Cremona citizens.

OCRIM's annual event "GRANO, FARINA E..." ("WHEAT, FLOUR AND..."), was celebrated at IPACK-IMA 2015 and also involved the famous Chef, Davide Oldani who prepared a special course, made of grain, dedicated to OCRIM.

All customers were introduced to the new OCRIM line "Superior Time" and other devices presented, like the onlineMGA and the @ mobile (tablet application), which have been designed to improve and optimise the milling plants automation. These technological and engineering developments showcase the big "steps" in research and development made during these last few years.

OCRIM is considered one of the most important companies in the milling industry. It was founded in 1945 and in a short time the company became widely known all over the world and gained the right trust and consideration.

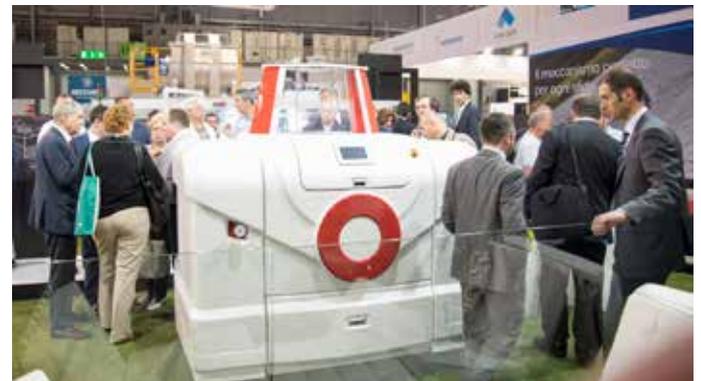
OCRIM specialises in milling plants, feed mills and general cereals processing, including - and especially - turnkey formula systems. The company invests heavily in research, training, customer services and communication.

OCRIM has two sites in the city of Cremona: the original headquarters in Via Massarotti and the premises at the canal port area.

From the outset, OCRIM has specialised in turnkey projects, and this is why its customers regard the company as a reliable and experienced partner. The company therefore offers oversight of the entire process.

OCRIM's aim is to supply its customers with long-lasting machinery and high quality, efficient services. Innovative solutions have been introduced in order to reduce energy use and minimise operation and maintenance costs. Automation is a crucial factor for a plant since it has the aim to guarantee maximum performance in terms of yield. OCRIM invests very much in technological research in order to let the automation dept. study and design the best solutions for each customer.

In recent years, OCRIM has succeeded in giving tangible form to the Italian Made project: the production process takes place exclusively within the company, which believes wholeheartedly in Italian Made quality. The partnership between the futuristic approach of the



engineers and the expertise of the workers provides the winning key for creating excellent, high quality products to meet the demands of the milling sector market.

OCRIM also believes in research and development since it is a crucial factor in becoming a benchmark in terms of quality and expertise in the milling sector. In fact, OCRIM has always created innovative systems to improve and simplify the work of design, production, assembly and testing.

OCRIM's commitment to training dates back to 1965, when the first International School of Milling Technology was founded. Today the School is considered one of the company's flagships. Theoretical courses are accompanied by practical experience, thanks to a pilot mill with capacity of 24 T/D and a well-equipped laboratory.

OCRIM uses numerous methods of communication to broadcast its philosophy. Indeed, the company benefits from considerable visibility, both through national and international publications of the sector and via its three websites.

www.ocrim.com