

# OCRIM celebrates 70 years of milling industry

On March 25<sup>th</sup> 2015 **Ocrim** celebrated its seventy years of life. The company was founded in 1945 by Guido Grassi, member of the Order of Merit for Labour, with the invaluable contribution of his brother Ettore and his cousin Luigi Grassi, in a place with a great agricultural tradition. Ocrim was born as a small workshop located in Cavatigozzi, with no more than 25 employees, while the administrative and commercial activities took place in a commercial studio in the center of Cremona. Today Ocrim is managed by the Antolini family: Primo Antolini is the president and his sons, Alberto and

Sergio, are respectively managing director and vice president.

A series of changes have occurred with the Antolini family, not only in trade and economic terms but also in relational, cultural and social terms, while preserving what has always been the tradition of the company. In fact, the Antolini family, despite not having Cremona origins, give great importance to the bond that Ocrim has always had with the city of Cremona: citizens are often involved in events and projects, both of cultural and educational background, and this year they will be even more spectators of various events organized by the company, with the goal



of making people feeling that they are integral part of this great family.

This year Ocrim celebrates seventy years of research, design, production and realization of milling plants, feed mills and cereals processing systems. Seventy years of activity in the mechanical industry, proud to maintain the production in Italy and to preserve the excellence of the "Italian Made" as a genuine trademark for Ocrim. To celebrate this event, the company presents to the world its most competitive and updated solutions for the sector. They are innovations in technology and engineering field that are going to be the stars during an important event scheduled for May 21<sup>st</sup> at Ipack-Ima 2015 exhibition. At Ocrim booth these innovations are introduced and shown through "alternative" languages; they also reflect not only the personality of the company, but also refer to the artistic and cultural Italian realities to which Ocrim is closely linked.

The company confirms as well its continuous commitment to invest in an important and determined way in Research & Development sector, believing

that giving importance to this sector is a decisive choice to stand out and excel for spirit of innovation and knowledge. We can already anticipate that there are important news also in terms of automation (new graphical interface, traceability and energy efficiency), company image (through the creation of a new company logo, dedicated to the 70<sup>th</sup>) and design.

Professionalism, innovation and tradition are therefore the right keywords to distinguish Ocrim. The combination of these three elements is well represented by projects linked to the company Italian Made trademark: customization of limited edition machines in the presence of clients, the event "Wheat flour, and...", the "Ocrim Core" museum and the "International School of Milling Technology". All this is the result of passion, competence and fairness that the Ocrim staff play every day, because sometimes the important and beautiful things are not made by only one person, but by a team.

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*One of the production plant of Ocrim, in Cremona.*

